

## VINYLEFX DECORATIVE SERIES

## TECH DATA SHEET

## DECORATIVE AND OUTDOOR DURABLE PRINTABLE METALLIZED VINYLs

Coated with a permanent pressure sensitive acrylic adhesive, RTape metalized VinylEfx® films exhibit good adhesion to a wide variety of sign substrates. User should determine the suitability of the film prior to use in production. VinylEfx® films are hot-embossed to produce deeper and more defined patterns. Their realistic and distinctive eye-catching appearance duplicates the look of metallic finishes. RTape's decorative series metalized films provide long-term indoor use as well limited outdoor durability. All VinylEfx® films are printable using screen print, digital print and offset inks formulated for pressure sensitive vinyl films.

## PHYSICAL SPECIFICATIONS

<b>Adhesive</b>	Acrylic
<b>Color</b>	Various
<b>Caliper</b> <i>facestock</i>	2.7 mils (65micron)
<b>Caliper</b> <i>facestock + adhesive</i>	3.7 mils (90 micron)
<b>Release Liner</b>	one side coated white kraft paper, 143 g/m2
<b>Adhesion to Steel*</b>	28 N/100mm (25 oz.)
<b>Durability</b>	Intended for indoor application only; limited outdoor life.
<b>Shelf Life**</b>	1 year

## APPLICATIONS

- Point-Of-Purchase posters
- Tradeshow graphics and decoration
- Retail displays and signage
- General decorations
- Store window displays

## WARRANTY

Tapes are only warranted to be free of defect in workmanship or materials at time of shipment. Manufacturer will replace or credit any material manufacturer deems defective. No acceptance or responsibility for loss, damage, or expense, implies or otherwise, shall be assumed by seller or manufacturer. User assumes all risk and liability herewith.

## FEATURES

- Distinctive look adds value to your designs, so your signs will command higher selling prices and profits!
- Eye-catching appearance attracts the attention. That way, your graphics . get noticed, read and remembered.
- Excellent performance on flat and simple curved surfaces.
- Excellent layflatness and stability during cutting and weeding.



**RTape Corp.**  
6 Ingersoll Road  
South Plainfield, NJ  
07080  
T 1-800-440-1250  
[www.rtape.com](http://www.rtape.com)

RESPONSIVE  
RELIABLE  
RESOURCEFUL